

ORDER

KLAS

Orders
Order / Rev: 37817
Alt Order #:
Product Desc: Cong / R / CD4
Estimate:
Flight Dates: 11/03/12 - 11/03/12
Original Date / Rev: 10/31/12 / 10/31/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Sandler & Innocenzi
Buying Contact: Chris Fiest
Billing Contact:
 705 Prince Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tarkanian, Danny R-CD4
Demographic: A25-54
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru: 07/21/10
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/03/12	2	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$600.00	\$510.00	0.00
Totals	2	\$600.00	\$510.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	11/03/12	11/03/12	NCAA Football	CM	NCAA College Foo	-----S-	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
NCAA College Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-			2			\$300.00		0.00			
Totals														2	\$600.00